

# 2012 TROOP COOKIE PROGRAM EVALUATION

Service Unit #: \_\_\_\_\_ Troop #: \_\_\_\_\_ Name: \_\_\_\_\_

Did your girls practice the 5 Skills throughout the Girl Scout Cookie Program? Check all that apply.

- Goal setting (setting personal and troop goals)
  - Decision making (helping to develop a basic business plan for the Girl Scout Cookie Program)
  - Money management (helping to develop a budget for the troop or explain how the money is earned)
  - People Skills (able to explain the Girl Scout Cookie Program to customers)
  - Business ethics (honest and responsible at every step of the Girl Scout Cookie Program)
  - Other
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Did your troop work on any Financial Literacy badges/leaves

Yes  No

Did your troop work on any Cookie Business badges/leaves

Yes  No

Yes  No  Some Did the girls use the online Goal Tracker on ABC's Web site?

Yes  No Did your troop have a kickoff or Cookie Program planning meeting?

With  girls?  adults? How could it be improved?

If you held training for parents on the Girl Scout Cookie Program, what questions did they ask?

What plans did your troop make for using their troop proceeds?

- Trip
  - Program events
  - Program supplies for troop
  - Membership dues
  - Other
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Did the girls choose to use their troop proceeds to benefit their community? Yes  No

Please explain.

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YES NO SOME Did you participate in online training?  
    
How can we improve this for next year?

Did your girls participate in booth sales?

If not, why?

\_\_\_\_\_

If using SNAP, was the computer program easy to follow?

How would you rate the following:

1 = poor..... 5 = excellent

Please circle:

Girl Program Content	1	2	3	4	5	NA
Training	1	2	3	4	5	NA
Online training	1	2	3	4	5	NA
Recognitions	1	2	3	4	5	NA
Troop proceeds	1	2	3	4	5	NA
SNAP	1	2	3	4	5	NA
Troop delivery	1	2	3	4	5	NA
Council Trucks/PODs	1	2	3	4	5	NA
Delivery times/schedules	1	2	3	4	5	NA
Delivery Agent	1	2	3	4	5	NA
Cookie Kiosk	1	2	3	4	5	NA
First Citizens	1	2	3	4	5	NA
Service Unit Cookie Manager support	1	2	3	4	5	NA
Council support	1	2	3	4	5	NA

Comments or suggestions for a better Girl Scout Cookie Program (use extra paper if needed):

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